



AUSTRALIAN
FURNITURE ASSOCIATION

Advertising Media Kit

IT'S AS EASY AS 1-2-3!



Piece: Astrid 2.0 Seat Sofa
Designer: Design Furniture
State: South Australia



Piece: Vertical Furniture
Designer: Dylan Falecki
State: New South Wales

Booking:

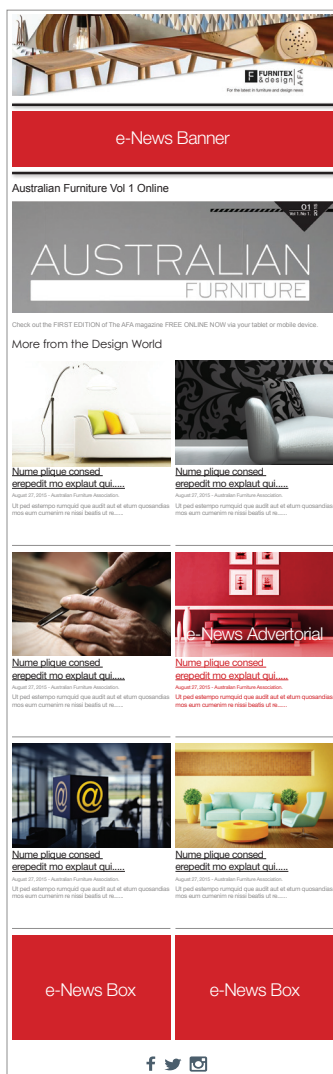
Simply fill in the booking form, make your payment and submit your copy and we'll do the rest. It couldn't be simpler. Please contact AFA Media to book your space today on (03) 9856 1600 or email corporatemedi@australianfurniture.org.au

Advertising Ratecard

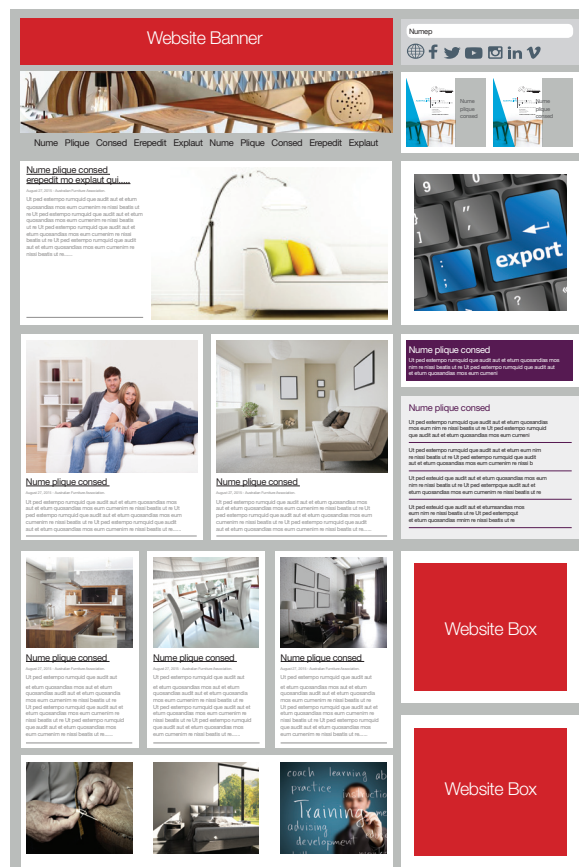
Product	Members Rates	Non-Members
e-News Banner Advertisement – per issue	\$1000.00	\$1,500.00
e-News Box Advertisement – per issue (link to your website)	\$500.00	\$750.00
e-News Advertorial – Text and Images – per issue 300 word limit	\$750.00	\$1,000.00
Web Site Banner – per month	\$1000.00	\$1500.00
Website Box Advertisement – per month (link to your website)	\$750.00	\$1,000.00
Social Media – Related to eNews Article (per blast maximum 2 social media platforms)	\$100.00	\$300.00
Solus eBulletins (unique to your business)	\$2,500.00	\$4,000.00
Australian Furniture Magazine	Price on application	Price on application
Job Bulletins (employment)	FREE	\$300.00
Project Opportunities (sourcing suppliers/collaborators)	FREE All pricing excludes gst	\$400.00 All pricing excludes gst

Specifications

e-News



Website



Dimensions

e-News

e-News Banner

650 pixels wide x 80 pixels high

e-News Advertorial

320 pixels wide x 213 pixels high, plus 300word limit

e-News Box

320 pixels wide x 213 pixels high

Website

Website Banner

728 pixels wide x 90 pixels high

Website Box

360 pixels wide x 250 pixels high

Flash Specifications

Please note: Flash-based ads are not permitted within e-newsletters.



Australian Furniture Association

Advertising Booking Form

Publication

☐ AFA NEWS ☐ FURNITEX & design

Product

- ☐ e-News Banner Advertisement – per issue
- ☐ e-News Box Advertisement – per issue (link to your website)
- ☐ e-News Advertorial – Text and Images – per issue 300 word limit
- ☐ Web Site Banner – per month
- ☐ Website Box Advertisement – per month (link to your website)
- ☐ Social Media – Related to eNews Article (per blast maximum 2 social media platforms)
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- ☐ Australian Furniture Magazine
- ☐ Job Bulletins (employment)
- ☐ Project Opportunities (sourcing suppliers/collaborators)

Members Rates

Non-Members Rates

\$1000.00	\$1,500.00
\$500.00	\$750.00
\$750.00	\$1,000.00
\$1000.00	\$1500.00
\$750.00	\$1,000.00
\$100.00	\$300.00
\$2,500.00	\$4,000.00
Price on application	Price on application
FREE	\$300.00
FREE	\$400.00

All pricing excludes gst

All pricing excludes gst

Contact Details

Entity/Company Name _____

Trading Name _____ Business Number _____
(if applicable)

☐ Mr ☐ Mrs ☐ Ms ☐ Miss ☐ Dr ☐ Other _____

First Name _____ Last Name _____

Position _____

Phone _____ Fax _____ Mobile _____

Email _____ Website _____

Facebook _____ Twitter _____

Instagram _____ Other Social Media Address _____

Address _____

City _____ State or Region _____

Country _____ Postcode _____

Payment Details

Accounts Payable Contact

First Name _____ Last Name _____

Phone _____ Fax _____ Mobile _____

Email _____

Payment Amount \$ _____ Customer Purchase Order _____
(if applicable)

Pay By

☐ Cheque ☐ Direct Deposit Details - **Bank: Westpac Account Name: AFA Limited BSB: 033 002 Account No.: 840 469**
Please email remittance to membership@australianfurniture.org.au or fax +613 9856 1611
Swift Code: Westpac Bank WPACAU25

Credit Card ☐ Visa ☐ Mastercard

Credit Card Name on Card _____ Expiry Date ____/____/____

Credit Card Number | _____ | CSV | _____ |

Applicant signature _____ Date ____/____/____

Designer

☐ Product

☐ Interiors

☐ Architecture

☐ Supplier

☐ Retail

☐ Education/Training institution

☐ Manufacturer

☐ Wholesale

☐ Tenders

☐ Importer

☐ Machinery/Equipment

☐ Developer/Construction

Professional Services

☐ Sales Agent

☐ Accounting

☐ IT

☐ Legal

☐ Marketing

Other

☐ (please specify) _____

Media Links

Australian Furniture Association Facebook - <https://www.facebook.com/pages/Australian-Furniture-Association>

FURNITEX connect Facebook - <https://www.facebook.com/pages/Furnitex-connect>

Australian Furniture Association Instagram - <https://instagram.com/afamedia/>

FURNITEX connect Instagram - https://instagram.com/furnitex_connect

FURNITEX connect Twitter - <https://twitter.com/FURNITEXconnect>

Australian Furniture Association Twitter - <https://twitter.com/afamedia>

Australian Furniture Association Website - www.australianfurniture.org.au

FURNITEX connect Website - www.furnitex.com.au

Australian Furniture Industry Awards (AFIA)
& Australian Contemporary Emerging (ACE) Design Awards - www.ausfia.com.au